

Message Text

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PAGE 01 STATE 050384

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ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/BIC/CAGNE/RFRUAN/JR

APPROVED BY EB/OCA/CPFR

BIC/CAGNE/PBHALE

NEA/IRN/RBREALES

EB/OCA/CM/AWALLACE

EB/OCA/CE/RDAY

EB/OCA/CM/LKLIEFORTH

EB/OCA/CM/SHARRIS

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R 021516Z MAR 76

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

UNCLAS STATE 050384

E.O. 11652: N/A

TAGS:BEXP, IR

SUBJECT:FY77 BIC/CAGNE TRADE PROMOTION SCHEDULE

REF:A)STATE 14336, B)TEHRAN 0851

1. WE APPRECIATE DETAILED RESPONSE TO STATE REFTEL. CONCENTRATION OF EVENTS IN FY77 FIRST QUARTER DUE TO DESIRE TO TAKE FULLEST ADVANTAGE OF STILL FAVORABLE U.S. EXPORT CLIMATE IN IRAN, AND HOPE TO ADD MORE EVENTS IN LAST THREE FY77 QUARTERS SHOULD CAGNE AND EMBASSY STAFF COMPLEMENT CONDITIONS PERMIT.

2. FOLLOWING COMMENTS ADDRESSED TO TEHRAN REFTEL PARA THREE:

(A) PMMI IOGA DATES CHANGED TO 27-30 SEPTEMBER.

(B) PORT DEVELOPMENT TSS TO IRAN CANCELLED.

(C) NMBTA HAS BEEN ADVISED OF POST'S CANCELLATION ADVICE AND IS NOW CONSIDERING STAGING EVENT AS SCHEDULED BUT WITHOUT COMMERCE SUPPORT.

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PAGE 02 STATE 050384

(D) PENDING CONCURRENCE OF AMEMBASSY TEL AVIV, BUILDING AND

CONSTRUCTION TM POSTPONED TO JANUARY.

(E) SINCE CONSTRUCTION 77 FAIR CONFLICTS WITH TWO OTHER BIC /OIM TRADE CENTER SHOWS AND ONE TRADE MISSION, COMMERCE RELUCTANT TO INCLUDE SAID FAIR IN FY77 PROGRAM.

3. RE DATA PROCESSING TM SCHEDULED FOR OCTOBER, COMMERCE NOW PLANNING TO SPIN OFF EDP PARTICIPANTS IN OCTOBER BUSINESS EQUIPMENT SHOW AT TEHRAN TRADE CENTER TO COM- PRISE EDP MISSION TO ISRAEL. THIS TECHNIQUE MAY BE USED IN OTHER FUTURE TTC SHOWS.

4. STATUS OF TEHRAN INTERNATIONAL FAIR DESCRIBED IN REF A HAS NOT CHANGED. COMMERCE HAS NOT INCLUDED ANY FUNDS FOR COMMERCIAL PRESENCE FAIRS IN THE FY 1977 BUDGET SUBMISSION. COMMERCE AND STATE ARE DISCUSSING ENTIRE MATTER OF COMMERCIAL PRESENCE FAIRS FUNDING AND WILL KEEP YOU INFORMED.

5. OVER DATES IN TEHRAN REFTTEL PARA FOUR APPROVED. INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 02 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE050384
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/CAGNE/RFRUAN/JR
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760079-0800
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t197603103/aaaadmud.tel
Line Count: 80
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 04 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 JUN 2004 by fisherem>; APPROVED <20 DEC 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: Y77 BIC/CAGNE TRADE PROMOTION SCHEDULE
TAGS: BEXP, IR
To: TEHRAN
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006